## NewsWatch TV Wins Gold in Television Awards for Excellence in TV Production and Product Reviews

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FAIRFAX, Va., Oct. 24, 2017 /PRNewswire/ -- NewsWatch TV recently won multiple awards for excellence in 30-minute entertainment television programming. NewsWatch won "Platinum" and "Gold" for the prestigious Marcom Award, and won "Excellence" for the Videographer Award, one of the most coveted awards in the video industry. NewsWatch has also won previous awards for their national TV show, including a Silver Telly Award. NewsWatch TV reviews top technology, consumer products, and companies to their nationwide audience in the United States.

NewsWatch TV won a Gold and Platinum "Marcom Award" for their nationwide 30 minute television show. The "Gold" and "Platinum" Awards are the two highest levels that can be won for "Television-Broadcast & Cable".

NewsWatch TV was also awarded the national "2017 Videographer Award" for excellence in 30-minute entertainment programming. This is the highest of three levels of their annual awards competition and is the most difficult to win. The Videographer Awards is among the oldest and most respected awards programs in the industry.

## **About Videographer Awards**

The Videographer Awards is one of the most coveted awards in the video industry. Since 1994, the goal of the Videographer Awards is to identify and recognize the artisans who excel in the scope of their own environment.

The Videographer Awards is administered and judged by the Association of Marketing and Communication Professionals (ACMP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production and free-lance professionals who have entered AMCP programs. The Advisory Board oversees awards and recognition programs, provides judges and sets standards of excellence.

The Award of Excellence was awarded to those projects the judges deemed were written, produced, shot and edited in an exceptional manner. Award of Excellence winners are listed on the Videographer Awards website at www.videoawards.com.

## **About Marcom Awards**

MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. Since its inception in 1995, MarCom has evolved into one of the largest, most-respected creative competitions in the world. Each year about 6,000 print and digital entries are submitted from dozens of countries. MarCom is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization, founded in 1995, consists of several thousand marketing, communication, advertising, public relations, digital and web professionals. The Marcom Award is crafted by Society Awards, makers of the Golden Globes, Emmys, CLIOS, MTV, Academy of Country Music and American Music Awards.

## About NewsWatch TV

NewsWatch TV airs nationwide in the United States and can be seen in virtually every market throughout the country. Each edition of NewsWatch reaches more than 96 million households nationwide. Located in the Washington, DC area, the NewsWatch staff offers decades of broadcast experience. Over 25 years, the series has reached more than 700 million people, making it one of the most successful independently produced news magazines on television. To learn more about NewsWatch, head to NewsWatch TV Reviews and Testimonials.

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