

# IN THE PUBLIC EYE

## 9.6 POUNDS

The award's weight

## HEAVY METAL

The hand giving the peace sign—modeled after the show's rocking logo—is high-density resin cast and mirror silver electroplated before being placed on a black crystal base.

## 13 IN.

The award's height

## \$100,000

The cash prize the winner receives in addition to the trophy and a record deal



## FROM FANS TO FRIENDS

In its first season, the show did not award winners a trophy. Fans at Society Awards, including CEO David Mortiz and Creative Director Gabrielle Rein, contacted the show to offer up the company's services. The two organizations collaborated on a design, and as Mortiz says, they've been friends ever since!

## 4 IN.

The award's width

## THE VOICE AWARD

### 2011

The first year *The Voice*—which was modeled after *The Voice Holland*—aired on American television, minus the signature “peace sign” award. It was originally called *The Voice of America*.

### GIRL POWER

This season, season 11, is the first time that *The Voice* has featured two female coaches: Miley Cyrus and Alicia Keys. In previous seasons, one of the four coaches was a woman.

### 3-3

Adam Levine and Blake Shelton—the only coaches who have been on all 12 seasons of the show—are tied at 3 for the number of season winners they have coached.