

# 2017 Management Award Winners

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 [stevieawards.com/aba/2017-management-award-winners](http://stevieawards.com/aba/2017-management-award-winners)

Awards in all of these categories will be presented at The 15th Annual American Business Awards banquet on Tuesday, June 20, 2017 at the Marriott Marquis Hotel in New York City. [Tickets are now on sale.](#)

Learn about the judging and awards process [here](#).

## **Executive of the Year - All Other Industries**

### **GOLD STEVIE WINNER:**

Hilton Software, Coral Springs, FL: Dr. Hilton Goldstein, CEO & Chief Architect

### **SILVER STEVIE WINNERS:**

Alexium International, Greer, SC: Nicholas Clark, CEO

At Home Group Inc., Plano, TX: At Home CEO Lee Bird

Creative Lodging Solutions, Lexington, KY: Marsha Couch, CFO

### **BRONZE STEVIE WINNERS:**

American National Investments (ANI), San Diego, CA: Gina Champion-Cain, CEO

Bon Choix Couture, Los Angeles, CA: Tagui Veronica Manoyan, CEO and Creative Director

Society Awards, Long Island City, NY: David Moritz, CEO

Spend Management Experts, LLC, Atlanta, GA: John Haber, CEO

# 2017 Marketing Award Winners

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## **Brand Experience of the Year - Business-to-Business**

### *GOLD STEVIE WINNER:*

Momentum Worldwide, New York, NY: American Express CES Escape the Office

### *BRONZE STEVIE WINNERS:*

Cigna, Bloomfield, CT: Cigna's Informed on Reform Brand Experience

George P. Johnson, Auburn Hills, MI: Casa Cisco at the 2016 Olympic and Paralympic Games

KEO Marketing Inc., Phoenix, AZ: New B2B Website Transforms User & Brand Experience

Scout Exchange, Chicago, IL: The Scout Experience

Society Awards, Long Island City, NY: Society Awards 10 Year Anniversary Chocolate

The Dow Chemical Company, Houston, TX: Dow Pack Studios Experience at Pack Expo

# 2017 New Product Award Winners

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## **Business-to-Business Products**

### *GOLD STEVIE WINNER:*

Rize Inc., Woburn, MA: Rize One 3D Printer

### *SILVER STEVIE WINNERS:*

Callidus Software, Dublin, CA: CallidusCloud's Lead to Money Suite

getTalent, San Jose, CA: getTalent

The Climate Corporation, San Francisco, CA: Climate Corporation's Climate FieldView

### *BRONZE STEVIE WINNERS:*

Bitglass, Campbell, CA: Bitglass

Qstream, Burlington MA: Qstream's Coaching Hub

Scout Exchange, Chicago, IL: Scout Exchange's Scout+

Society Awards, Long Island City, NY: Society Awards' Limited Edition Collection of Luxury Awards

Thomson Reuters, New York, NY: Thomson Reuters Checkpoint Engage

Thomson Reuters, New York, NY: Thomson Reuters Checkpoint State Clear Comply