

FINANCE GROUP  
**SOCIETYAWARDS**



Q2 2020

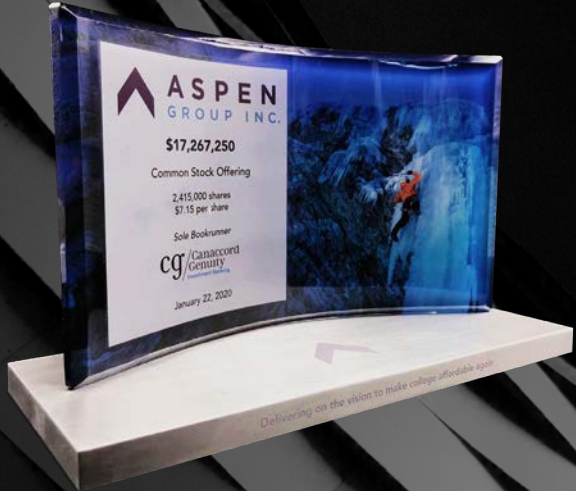
DEALMAKERS  
NEWSLETTER

# DROP SHIPPING DEAL TOYS

Society Awards is your deal toy partner. In light of recent limitations on social gatherings, many deal toy deliveries are transitioning to drop shipments. Your Concierge is an expert in coordinating deal toys for the WFH environment. Our extensive experience in televised entertainment awards set our industry-leading luxury standard of service, but our clientele is far more diverse. We drop-ship tens of thousands of trophies and deal toys each month to individual addresses around the world with precision. If your program is considering a virtual ceremony, we can ship awards directly to your honorees's home addresses. Recognizing talent is more important than ever. We're proud of what we do together, and we're excited to assist you. Our state-of-the-art facility in Oklahoma remains open and staffed with our exceptional team of logistics and fulfillment professionals who are highly-trained and strictly adhering to distancing and disinfecting policies. Additionally, our design and marketing teams can assist in making your event special by creating custom collateral to include in each shipment.



# NEW IN DEAL TOYS



# IN THE ARTS



For the world's most prolific creatives, there can be no compromise in style or quality. The trophies used to honor them must accordingly be designed and crafted with great care. The above pictured are examples of custom trophies we create for prestigious awards programs. From left to right:

CFDA Fashion – The iconic statuette was originally designed by sculptor Ernest Trova. A mix of sharp edges, deep indents and convex surfaces define this work of art.

Ellie – The ASME's annual Ellie Awards recognize excellence in journalism and publishing. The award is a licensed reproduction of an Alexander Calder sculpture entitled Elephant.

AFTA National Arts Award – This trophy is a museum-quality licensed reproduction of Jeff Koons's Balloon Rabbit. This sculpture, deemed by all measures priceless, is an honor unlike any other.

American Image Awards – The AAFA Image trophy was designed in a collaboration between Society Awards and the acclaimed designer Ruben Toledo.

Exhibitor Design – This award honors top designers from around the world. The trophy is a simple, yet exceptionally executed form – a machined aluminum spike polished to a gleaming point.

# NEW IN DEAL TOYS



# THE JOURNEY OF THE BARREL CONTINUES

In 2017, our CEO, David Moritz, traveled to the Buffalo Trace Distillery in Franklin County, Kentucky to purchase a very special barrel of Eagle Rare Bourbon. This was a rare opportunity, typically reserved for industry insiders with deep connections. That barrel became our 10 Year Anniversary Bourbon.

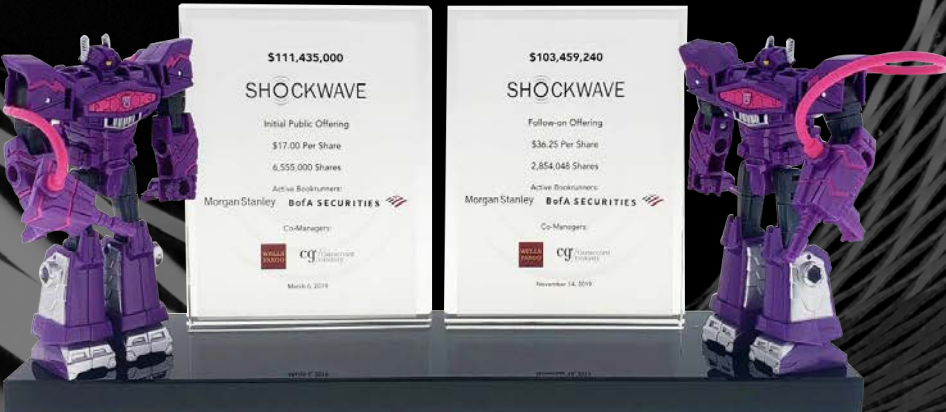
In the process we developed a strong relationship with Buffalo Trace. All this got us thinking – a barrel this rich in character lends itself well to a second life aging fine tequilas. The journey of our anniversary barrel was not over yet.

At the famed Casa San Matías in Jalisco, México, our barrel was filled with blue agave formulated for Corazón Tequila (a Buffalo Trace sister brand). Over the last two years, this unique blend has evolved and taken on the distinctive barrel characteristics to become a deep, complex añejo. Buffalo Trace has never allowed a private barrel to be reused in this way. Through a first of its kind partnership between Society Awards and Buffalo Trace, we innovated this idea, which is now offered to all Single Barrel Select clients. This rarest of spirits will join our whiskey library.

[Read more on Forbes](#)



# NEW IN DEAL TOYS



# FAMOUS AWARDS



Pictured above is a grouping of some of Society Awards's most prestigious custom entertainment awards. From left to right: the MTV VMA Moonperson, American Music Award, Golden Globes Statuette, MTV Movie & TV Award, Emmy Statuette. Learn more about these prestigious programs below.

**MTV VMA** – The VMA's ushered in a more engaging style of awards show for a younger generation. The brand's iconic Moon Person makes for an alluring and coveted trophy.

**American Music Awards** – For over forty years, the AMA's have honored the highest talent in the music industry. Unlike some programs, the AMA's rely on polls from fans and the general public to select winners.

**Golden Globe Statuette** – The Golden Globes kick off 'awards season.' Winners of film and television are chosen by the Hollywood Foreign Press Association, who put on the program each year.

**MTV Movie & TV Awards** – The trophy endures as an upgraded version of the iconic and playful popcorn cup.

**Emmy** – The internationally-recognized golden figure honors accomplishment in the television industry.

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