 Ottawa Avenue Private Capital

completed a structured joint venture capital
raise representing total consideration of

\$1,900,000,000

with

HARBOURVEST 

through a secondary transaction

The undersigned acted as exclusive financial advisor

EVERCORE

June 30, 2020

Q4 2020

DEALMAKERS
NEWSLETTER

PRINTING ART

We began offering 3D printing last year and it has proven an excellent option for elevating a custom deal toy.

We can custom design 3D printed objects to meet the most intricate of project briefs. Those objects are then printed in our state-of-the-art production facility in the American Midwest. Along with a base or other parts of your choosing, your custom deal toy is carefully assembled and printed with tombstone text.

This provides a new level of customization and innovation in the world of deal toys. Ask a concierge about incorporating 3D printed art into your next project.



NEW IN DEAL TOYS



WHARTON ALUMNI

Each year, the Wharton School of Business Alumni Association of New York hosts the Joseph Wharton Awards Dinner to recognize exceptional alumni.

Society Awards crafts the custom metal trophies for the event, which is considered one of the premiere alumni events in NYC.

Among the honors presented are: Young Leadership, Social Impact, Leadership and Lifetime Achievement. The exceptional custom trophy is presented, as with many Society Awards creations, into the hands of some of the most talented people in the world.



ELON MUSK

A while back we worked with our friends at the Explorers Club to create this trophy. It was custom designed for Elon Musk in the form of the SpaceX Dragon Capsule to recognize his accomplishments in space exploration.

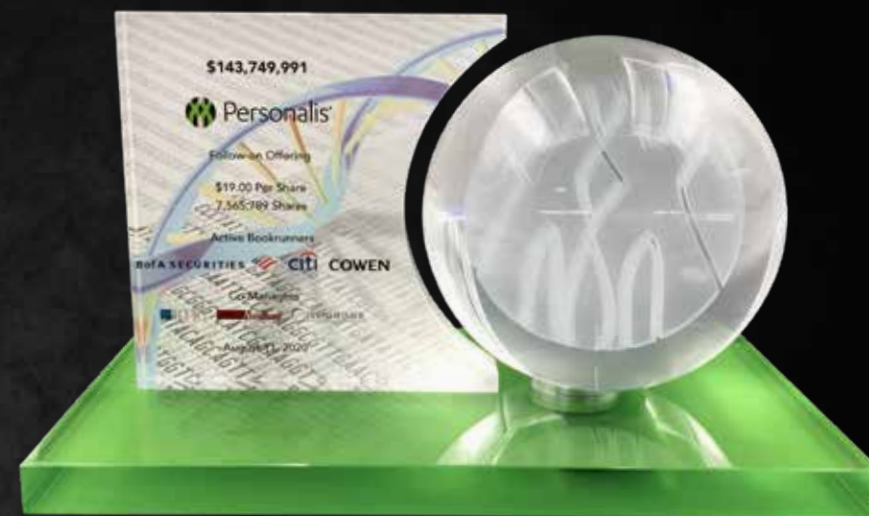
We crafted the award using an artisan method that involves machining away from a solid block of pure aluminum. Mr. Musk received the President's Award for Exploration & Technology at the 110th Explorers Club Annual Dinner.

3D ETCHING

Some deal gifts require a greater balance between subtle sophistication and the wide amount of information that they still need to convey.

This type of project can be well addressed with the addition of a technique known as 3D etching. In this method lasers are used to create an opaque, three dimensional object that appears to float inside a piece of crystal.

The effect is another visual element that can add great meaning and value to your deal toy without adding distraction from logos and tombstone text.



NEW IN DEAL TOYS



MAKING REAL THE UNEXPECTED

We love creating unexpected objects infused with our brand flair. As with any piece of work that emerges from our studio, our latest gift is of the highest design and craftsmanship.

To accomplish this project, our skilled designers were provided the freedom to be creative. The brief was simple: design something that is useful, beautiful and desirable. We wanted this to be an object that, like our deal toys and trophies, people are proud to put on their desk.

The result is a letter opener with an intriguing dagger silhouette. The sharp point makes it surprisingly sexy in its perceived danger, and yet the object is recognizable as a letter opener. The design merges old world elegance with punk rocker style and our luxury craftsmanship. It is an artful object and a perfect encapsulation of the Society Awards viewpoint.



A GLOBAL BRAND

We may be based in New York, but Society Awards does business on a global scale. We service and ship to clients of all sizes all around the world.

From the famous televised events in Hollywood to corporations, programs and individuals the world over, Society Awards is the respected name in recognition.

Special thanks goes to our clients, who our made our impressive and continuous growth possible. We look forward to our continued relationship as Society Awards keeps expanding around the world.



For project inquiries or questions, reach us at (212) 845-9980 ext. 900
or dealgifts@societyawards.com