

FINANCE GROUP
SOCIETY AWARDS

Q4 2024

**DEALMAKERS
NEWSLETTER**



BESPOKE DEAL TOYS

The best deal toys are creative. Society Awards has won many awards for our design work because we are innovators in the space.

Our unique process was honed working with large scale marketing operations within world renowned brands that you interact with daily. We have the strictest quality guidelines industry-wide and our proprietary process ensures that we are continuously improving.

The Society Awards Finance Group was created to cater to the needs of the financial services community. We understand the demands of the deal gift ordering process and how important this touch point is in terms of the deal closing processes.

Our role is to help create a memorable experience that improves your team's relationship and brand equity with your most valuable asset, the client.

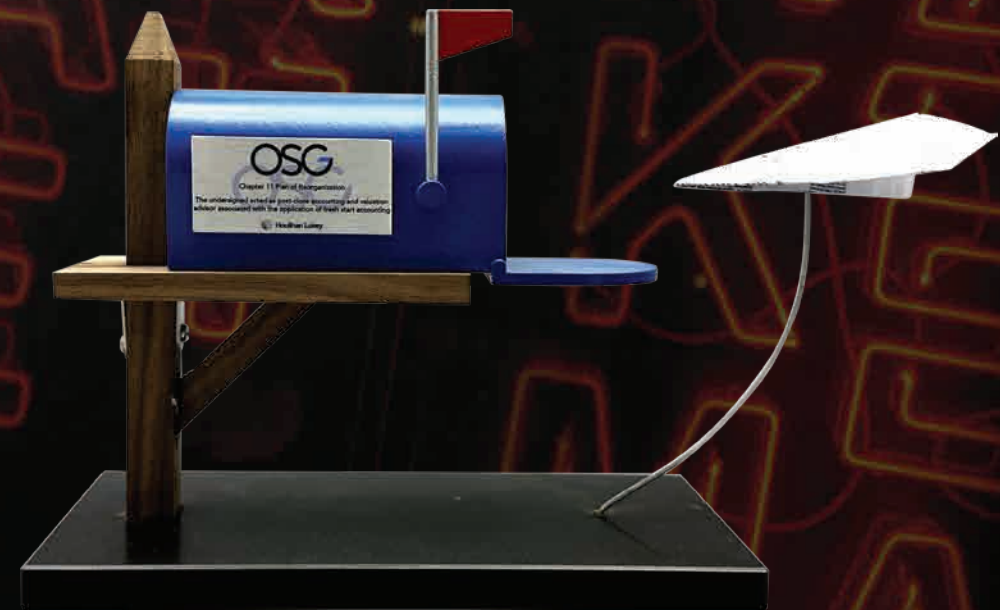


PRINTING ART

We began offering 3D printing last year and it has proven an excellent option for elevating a custom deal toy.

We can custom design 3D printed objects to meet the most intricate of project briefs. Those objects are then printed in our state-of-the-art production facility in the American Midwest. Along with a base or other parts of your choosing, your custom deal toy is carefully assembled and printed with tombstone text.

This provides a new level of customization and innovation in the world of deal toys. Ask a concierge about incorporating 3D printed art into your next project.



NEW IN DEAL TOYS



3D ETCHING

Some deal gifts require a greater balance between subtle sophistication and the wide amount of information that they still need to convey.

This type of project can be well addressed with the addition of a technique known as 3D etching. In this method, lasers are used to create an opaque, three dimensional object that appears to float inside a piece of crystal.

The effect is another visual element that can add great meaning and value to your deal toy without adding distraction from logos and tombstone text.



NEW IN DEAL TOYS



MUSIC TROPHIES BY S.A.



Pictured above, a selection of some of the famous music trophies we craft.

Hip Hop Honors. The VH1 Hip Hop Honors is a special awards show that occurs every couple of years to great fanfare. The last event honored leading women of hip hop and included performances by industry titans and covers of iconic hits.

Academy of Country Music. The ACM is an iconic form that transcends generations. Each year the very best country music talent vie for this striking honor. The form is that of a cowboy hat, extruded into a column.

Billboard Music Award. The BBMA's recognize musical artists based on annual performance on the Billboard Charts. The honors include top song, artist and album for each of a number of different musical genres as well as fan-voted categories.

SOCAN. Canada's professional society of composers, authors and music publishers are honored each year at the SOCAN Awards. In collaboration with SOCAN, we created the first ever musical instrument trophy.

The Voice. NBC's singing competition has proven a wild success. The custom trophy pictured above was created to honor the winner each year and give competitors a coveted physical award to lust after.

American Music Award. The AMAs began in 1974 as a different sort of ceremony. It was created to fill the void left when ABC lost rights to air the Grammys. Instead of winners being chosen by industry insiders, the decision is left to the public.

iHeartRadio Music Award. This prestigious music program celebrates musicians for top performance on iHeart/Media platforms. Unlike programs that vote on winners, this awards show uses hard numbers to determine the winners. The awards show started in 2014 and includes such categories as top song, artist and album for each of a wide range of genres.

UNPARALLELED PARTNERS

Are you looking for a unique gift to accompany your deal toy? Making the right sort of lasting impression with your deal team and client can be the difference between being staffed on the next deal.

Society Awards has leveraged partnerships in the luxury space to access more brands than any other company in the corporate gifting space.

These relationships mean we can personalize many gift items in our own facility. The possibilities are endless. We can produce anything from deal bags and framed tombstones, to humidors and leather goods each expertly personalized to your specifications.



For project inquiries or questions, reach us at (646) 290-7448 ext. 900
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