

FINANCE GROUP  
**SOCIETY AWARDS**

Q3 2025

**DEALMAKERS  
NEWSLETTER**



# LATEST INNOVATIONS

Society Awards no longer recommends the production of a sample prior to full order. Here are the reasons why:

## It Lowers Our Carbon Footprint

Less shipments means less greenhouse gas emissions. Consolidating to one manufacturing run instead of two creates efficiency and less waste.

## It is More Economical

We save you shipping costs by making one shipment of deal toys. As shipping rates continue to rise, we are helping to mitigate that.

## We Offer Virtual Samples

We now supply a video or pictures from every angle of the first piece we manufacture in our factory. This is called a virtual sample and it is now the preferred method to approve production models.

## The Order Arrives Much Faster

We have found much greater customer satisfaction with our new process. Cutting out the sample process cuts 2-3 weeks out of the process on average.



# NEW IN DEAL TOYS



# CRYSTAL DEAL TOYS

Crystal is a popular material for deal toys because of its timeless elegance and perceived value. It is an ideal material for deal toys because it can be molded and shaped into various designs, making it possible to create unique and personalized pieces. In addition, crystal is known for its clarity and brilliance, which makes it ideal for displaying logos, images, and other important details about the transaction.

Crystal deal toys are resistant to fading or discoloration over time, making them a long-lasting memento. They can be displayed on desks or shelves as a testament to the hard work and success of the deal team. Another reason crystal is preferred for deal toys is its prestige. Crystal is often associated with luxury and exclusivity, making it a sought-after material for these special commemorative pieces.





# NOT JUST ANOTHER DEAL TOY COMPANY

In addition to creating the highest quality deal toys in the financial services sector, Society Awards is responsible for manufacturing the most iconic awards in the entertainment business.

Pictured above are some of the prestigious awards we make. When you want to impress your client with top notch presentation and prestige, we are the only partner to consider. There is intrinsic value in a deal gift created by the brand known for creating works of art for the most famous business titans and movie stars.

Pictured above (left to right): AFTA Koons, David Yurman x ACM, AAFA American Image Awards, CFDA, MTV Fandom, VMA Moon Person, Movie & TV, DWTS Mirrorball, NATAS Emmy, Golden Globes, AMA, iHeartRadio, VH1 Hip Hop Honors, Billboard Music

# NEW IN DEAL TOYS



# EXCLUSIVE SHAPES PROGRAM

Do you have a closing dinner right around the corner but you don't want to show up with another Lucite rectangle?

Society Awards has a unique solution not found anywhere else. We have a large inventory of unique deal toy shapes designed to work for different industry groups and transaction types.

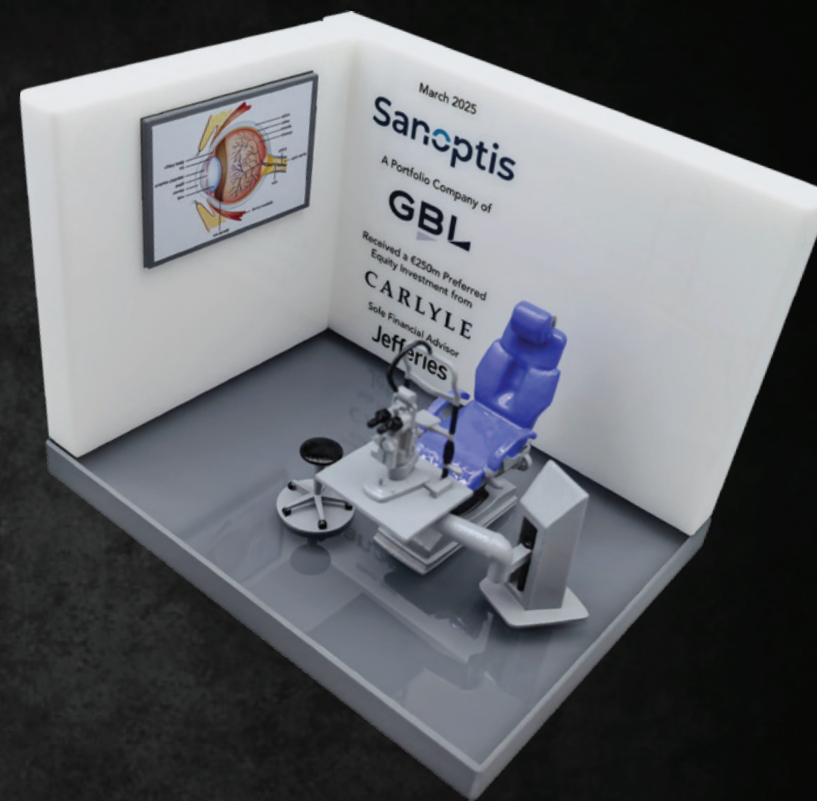
These can only be purchased from Society Awards as they are uniquely designed by the same craftspeople that have designed the most noteworthy deal toys and awards of the last decade. Although they are made from stock pieces in our warehouse, they look like completely custom pieces. The materials we used in this collection are a cut above what traditional deal toy providers use.



# DEAL TOY AESTHETICS

Society Awards is a renowned company that specializes in creating high-quality, elegant deal toys and tombstones for the financial industry. Society Awards has a reputation for designing stunning and sophisticated deal gifts that are produced to celebrate and commemorate significant financial transactions. Our museum quality work is featured in the Baccarat Museum in France and the The Museum of the City of New York.

One of the key elements that sets Society Awards apart is our attention to detail and craftsmanship. Our team of skilled artisans take great care in designing and producing each deal toy, ensuring that every piece is a work of art. Society Awards uses only the finest materials, such as crystal, metal, and stone. Whether it is a traditional crystal deal toy or a more modern and innovative design, Society Awards has the expertise and resources to create a piece that is truly special and memorable.



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