

FINANCE GROUP  
**SOCIETYAWARDS**

Q1 2026

DEALMAKERS  
NEWSLETTER

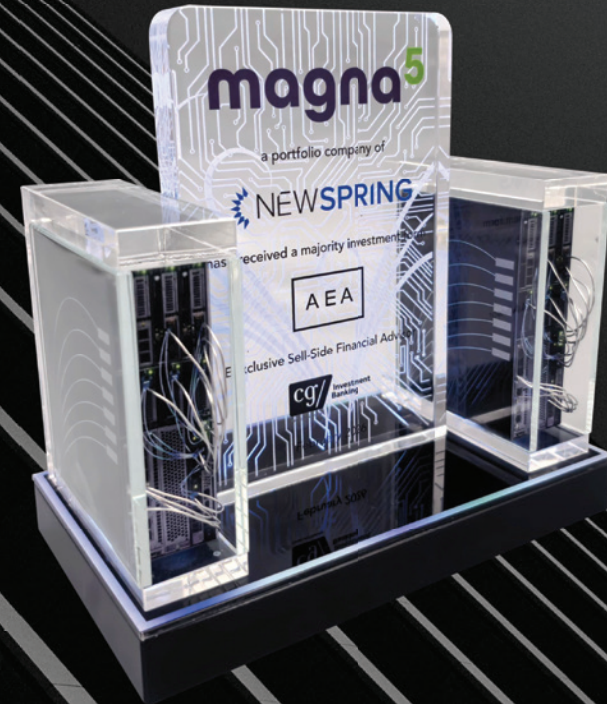


# LOGISTICAL ACCURACY

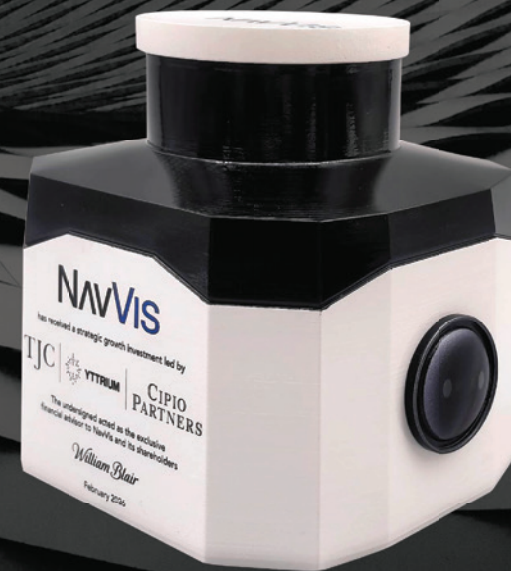
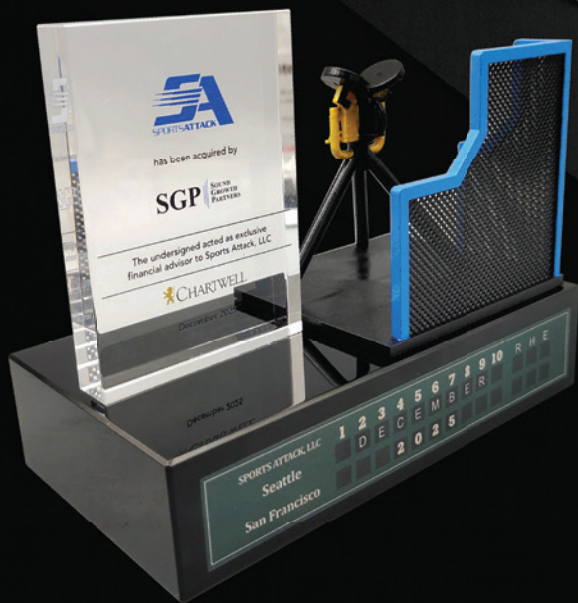
An essential component of our exceptional service is our purpose-built, US-based production facility, wholly owned by Society Awards. This facility lets us execute client programs with absolute logistical accuracy. Four years ago we doubled the facility's original size and converted to full solar power.

Our production facility supports all customization and personalization, inventorying, quality control, and drop-shipping. Its central location in the American Midwest allows us to drop ship nationally and internationally with optimal efficiency. This is particularly important to us, as the world's most impressive deal toys are only of value when paired with on-time delivery.

The expansion includes a lot more than an increase in square footage. The front of the building now features an outdoor community events pavilion designed by architect Joe Jattuso. Local charities will have access to the space for benefits free of charge. The local community has been incredibly supportive of Society Awards; this addition was a chance to give back in a meaningful way.



# NEW IN DEAL TOYS





# CUSTOM SPORTS AWARDS BY SOCIETY

Society Awards crafts many of the world's famous and prestigious sports trophies. A selection of these awards is presented above.

From left to right: Hall of Game, Player of the Year, NFLPA Football trophy, Golden Goggles, ESPY, Wing award, Nike corporate trophy.

Continue on to our blog to read about the design and craftsmanship behind these stunning sport awards.

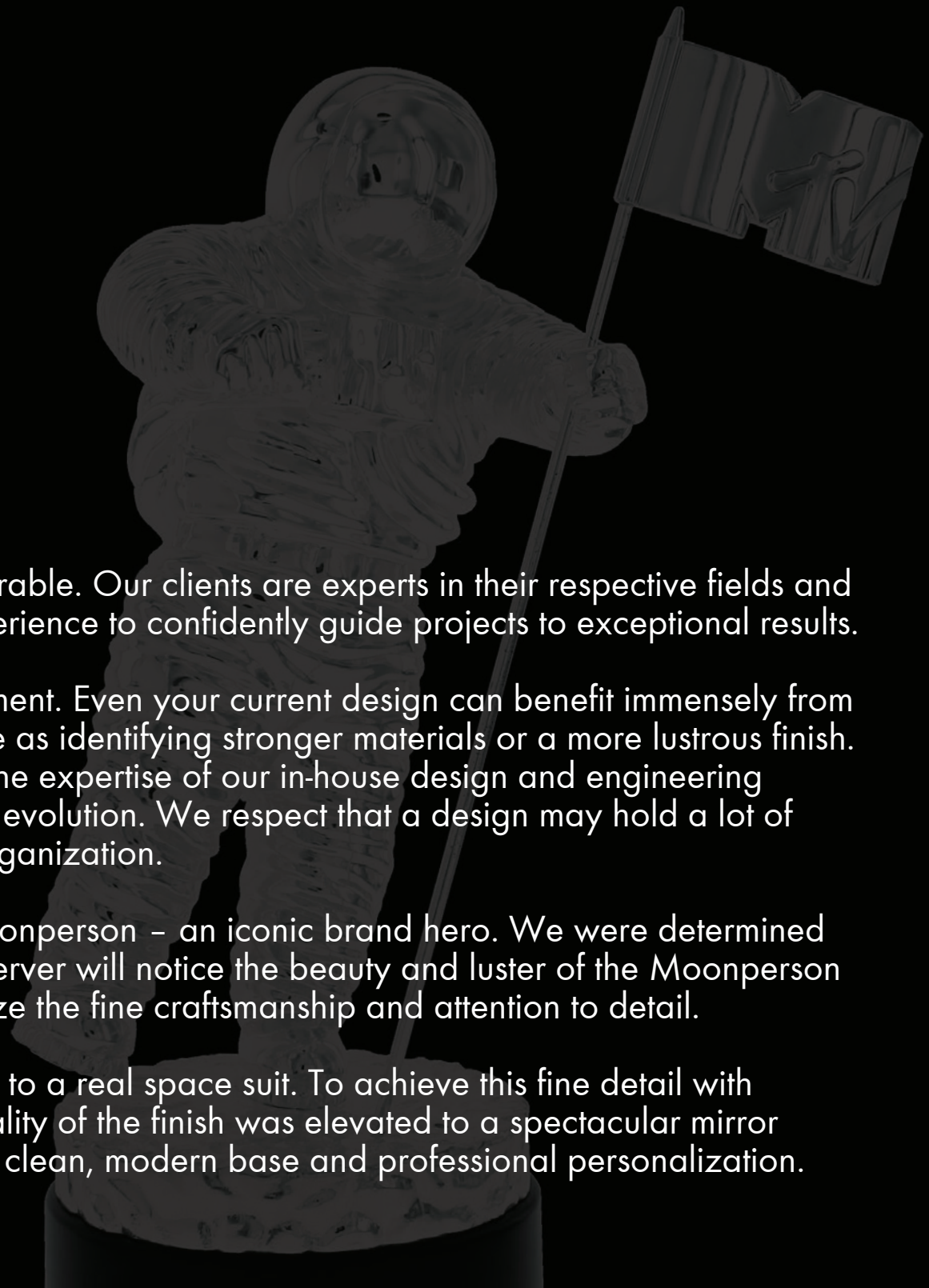
# WE MAKE DESIGNS BETTER

At Society Awards, we make the process of designing your deal toy pleasurable. Our clients are experts in their respective fields and trust us as experts in ours. It's why our clients love us – we use our vast experience to confidently guide projects to exceptional results.

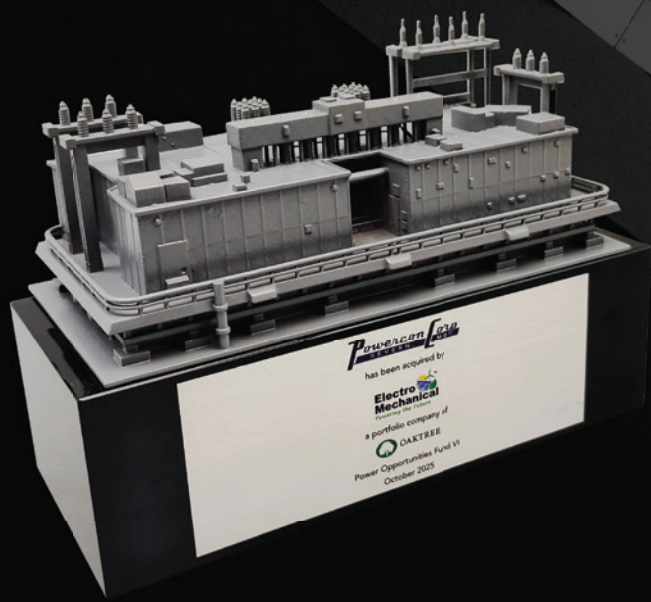
Our long-term Concierges instinctively recognize opportunities for improvement. Even your current design can benefit immensely from our state-of-the-art machinery and finishing techniques. This can be as simple as identifying stronger materials or a more lustrous finish. For completely new design projects, your Concierge has at their fingertips the expertise of our in-house design and engineering teams. Between these extremes, there are levels of design modification and evolution. We respect that a design may hold a lot of meaning and can become iconic – even within the population of a small organization.

A prominent example of design evolution is our work on the MTV VMA Moonperson – an iconic brand hero. We were determined to maintain the essential design and associated brand equity. A casual observer will notice the beauty and luster of the Moonperson even from a distance. If lucky enough to see one up close, you will recognize the fine craftsmanship and attention to detail.

Our work included refining the design and sharpening the details to be true to a real space suit. To achieve this fine detail with precision and accuracy, we utilized a high-end die-casting process. The quality of the finish was elevated to a spectacular mirror luster through intricate hand polishing. The new look was finished off with a clean, modern base and professional personalization.



# NEW IN DEAL TOYS



# YOUTUBE DIAMOND AWARD

In addition to creating the world's most prestigious deal toys, Society Awards is known worldwide as the creator of the world's most famous custom awards.

Our prestigious client list ranges from televised entertainment awards to Fortune 500 corporate programs and awards from every conceivable industry.

This includes most of the iconic trophies as well as many prestigious programs you might not recognize. Among the most visible programs we create is the Diamond Creator Awards. We are proud to partner with YouTube in crafting this special honor.



# A GLOBAL BRAND

We may be based in Charlotte, but Society Awards does business on a global scale. We service and ship to clients of all sizes all around the world.

From the famous televised events in Hollywood to corporations, programs, and individuals the world over, Society Awards is the respected name in recognition.

Special thanks goes to our clients, who have made our impressive and continuous growth possible. We look forward to our continued relationship as Society Awards keeps expanding around the world.



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