

FINANCE GROUP
SOCIETYAWARDS

Q2 2026

**DEALMAKERS
NEWSLETTER**



BESPOKE DEAL TOYS

The best deal toys are creative. Society Awards has won many awards for our design work because we are innovators in the space.

Our unique process was honed working with large scale marketing operations within world renowned brands that you interact with daily. We have the strictest quality guidelines industry-wide and our proprietary process ensures that we are continuously improving.

Society Awards Finance Group was created to cater to the needs of the financial services community. We understand the demands of the deal gift ordering process and how important this touch point is in terms of the deal closing processes.

Our role is to help create a memorable experience that improves your team's relationship and brand equity with your most valuable asset, the client.



NEW IDEAL



FULFILLMENT

We support our deal toys and other high-end products with the industry's best in logistics and fulfillment. There is no compromise between creativity and executional excellence. In fact, our superior system is an essential part of the luxury experience.

Our purpose-built warehouse — wholly owned by Society Awards — is operated by a groomed staff of professional and dedicated workers who are experts in personalization and fulfillment. The most impressive products are of little consolation if clients are concerned about quality or timing. Our goal is to remove all anxiety from the process — from design through to fulfillment, our industry-leading logistics put clients at ease. Each week we ship thousands of packages to events or individuals all over the world. Over the years we have developed processes and standards that ensure awards arrive on time with 99.99% accuracy.



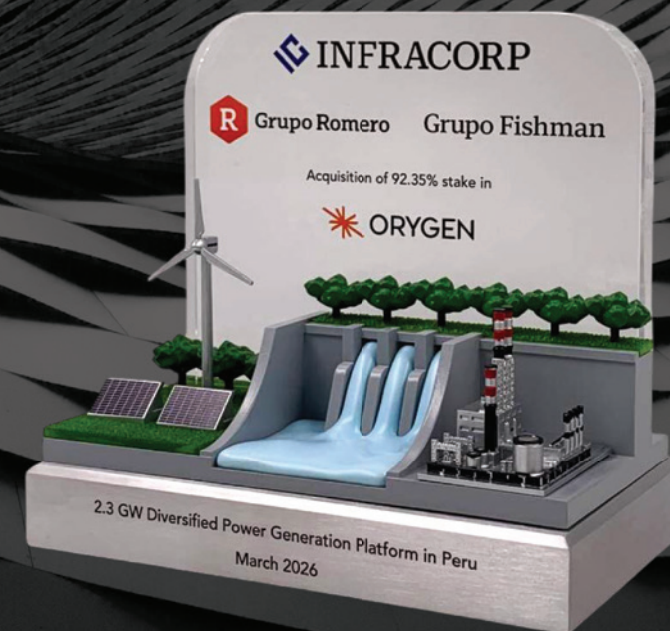
PROPRIETARY DESIGN PROCESS

Simplicity in design can be more impactful than complexity. Our award winning designers and engineers have the unique expertise to realize your vision. You may have a specific design brief for us or a more general idea. We use superior production processes to realize the potential of your concept.

You may have very little idea of what you want. This is a common scenario. Working with your account concierge, we develop the design brief for you. The concierge is an expert at gathering information for custom deal toy design. You will discuss specifics of your deal to determine certain factors. Brand assets and inspirational images can also assist us. Our world-renowned designers use this information to present a series of options. This includes 3D CAD renderings to give you an idea of the finished product. After adjustments and feedback we take the approved design into the real world.



NEW IN DEAL TOYS



YOUTUBE RED DIAMOND AWARD

In addition to creating the world's most prestigious deal toys, Society Awards is known worldwide as the creator of the world's most famous custom awards.

Our prestigious client list ranges from televised entertainment awards to Fortune 500 corporate programs and awards from every conceivable industry.

This includes most of the iconic trophies as well as many prestigious programs you might recognize. Among the most visible programs we create are the YouTube Creator Awards. The Red Diamond Play Button is a special award by YouTube given to channels who reach 100,000,000 (100 million) subscribers. We are proud to partner with YouTube in crafting this special honor.



SEASON'S HOTTEST

The biggest deals of the year are celebrated with a deal gift from the only luxury deal toy brand, Society Awards Finance Group.

We are your trusted design and manufacturing partner. When the stakes are high, the best and brightest know their deal gift projects are safe in our hands.

From a state-of-the-art US production facility to unwavering quality and the industry standard in service, you can rest assured, a deal gift from Society Awards will impress and delight the most discerning of stakeholders.



For project inquiries or questions, reach us at (212) 845-9980 ext. 900
or dealgifts@societyawards.com