

IN THE PUBLIC EYE

STRONG AS STEEL

In 2007, Society Awards gave the BET Award an update by applying plated steel to the shining star and mounting it on a black crystal base.

HIGH DESIGN

Inspired by three words—aspire, ascend, and achieve—the original design for the BET Awards trophy was created by artist/sculptor Carlos “Mare139” Rodriguez, who is best known for his graffiti-inspired fine art and websites.

2001

The BET Award Trophy was first awarded on June 19, 2001, making this year’s event the show’s 17th anniversary.

61

Beyoncé is the BET Awards’ most celebrated artist with a total of 61 nominations since the show’s inception—53 as an individual and eight with Destiny’s Child. The next most-celebrated artist has received only 37 nominations.

4

The show has had four homes: the Paris resort on the Las Vegas strip (2001), the Kodak Theater in Hollywood (2002–2005), the Shrine Auditorium in Los Angeles (2006–2012), and now the Microsoft Theater at L.A. Live (2013–present).

2001

The Black Entertainment Television (BET) network created the BET Awards to recognize the work of African Americans and other American minorities in music, acting, sports, and other fields of entertainment.

500

The award nominees and recipients are selected by a 500-person panel, including representatives from the music and media industries.



THE BET AWARDS TROPHY