

# An Inside Look at the Making of Top Entertainment Awards and Deal Toys

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## Entrepreneurs

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Society Awards is a premiere company that designs and manufactures high-end custom awards, recognition products, and luxury objects of desire.

Founded by entrepreneur David Moritz in 2007, Society Awards has continued to see tremendous growth since inception. Under David's leadership, Society Awards has been included on Inc. Magazine's prestigious 500|5000 list of the fastest growing companies in the country five times and has won dozens of awards for design and marketing.

David first encountered the awards market when approached by a close friend familiar with the industry. He did some research and was surprised to find an antiquated and utilitarian group of service providers who in his words "simply weren't sexy." In a recent interview with CNN Money, David stated, "I wanted to reimagine the awards to be mysterious, beautiful and sexy, like high-end jewelry."

In just a few short years, Society Awards budded into the premiere company worldwide in its category. Today, the company manufactures trophies for hundreds of awards programs across the globe, as well as many of the most famous and well-known entertainment awards programs. Society Awards remains the only luxury awards brand and offers a level of quality, service, and presentation unmatched in the industry.

In the entertainment sector, Society Awards' clients include MTV, the Golden Globes, American Music Awards, Academy of Country Music, NBC's The Voice, Dancing with the Stars Mirrorball and the Billboard Music Award, among many others.

Another sector of growth for the company has been the Society Awards Finance Group, an elite division of the company that caters to top financial firms by providing deal toys and financial tombstones. Heading up the division is Dan Rible. Dan has served the financial services community for well over a decade, and in 2017, he launched Society Awards Finance Group as the newest extension of the Society Awards brand.

Prior to this, Rible was instrumental in building and leading the largest deal gift company in the industry from a single office of two employees to a global enterprise with more than 200 employees and offices on three continents. As a thought leader in the areas of recognition and employee engagement, he has been invited to speak to large groups of I-Banking professionals at JPMorgan, Bank of America, Citi and Lazard. Rible established himself within

the industry as a trusted advisor by way of his client-centric approach and innovative change-leadership.

The main focus of Society Awards Finance Group is their Deal Toys. What once originated decades ago when newspaper clippings of major financial transactions were encased in acrylic and gifted to key players in the deal, Society Awards Finance Group has reinvented the Deal Toy, with a luxury feel and a concierge level service standard. Society Awards Finance Group offers deal toys in a wider range of luxury materials like crystal, stone, and metal to honor top earners at the world's largest banking and financial institutions.



Dan Rible, President of Society Awards Finance Group

Banks of all sizes, from bulge-bracket and middle-market, to boutique financial institutions, are commissioning the Society Awards Finance Group to create deal toys.

With all of their awards, both in the entertainment and corporate sectors, Society Awards is able to achieve a high-level of luxury design and manufacturing through strict quality control, proprietary production processes, concierge service and many “elements of delight” such as the brand’s signature gold presentation boxes.

The Society Awards design and concierge teams are made up of experts in the process. Clients are able to trust the company to deliver exceptional products uniquely suited to their needs. Society Awards prides itself in keeping the process as simple for the client as possible. Though many team members are involved in any given project, a single concierge service representative is assigned to each account. Clients can turn to this single point of contact for any questions. Our concierges have expert knowledge of each client’s account.



Google acquired Bitium, a technology company that offers identity and access management services

Much of the design process is proprietary, but what makes it unique is a process that

incorporates the many different facets of what a client wants – including a lot that they might not fully understand. Society Awards concierges are expertly trained in guiding clients through a tightly controlled series of steps that consistently produces the best results. The setting, industry, recipients – all of this information factors into creating an award perfectly suited to the client's event. The custom design process starts with the client's requirements, ideas, and inspirations. Ultimately, a client can choose to be as involved or as hands-off as they like through the process. The team of designers and engineers know how to interpret a design brief with precision to create the absolute most impressive trophy that can be made in reality (per the limitations of physics), on budget and on time. It seems like magic to the client, but in reality, it's a proven process that produces consistently exceptional results.

Knowing how to incorporate these unique factors to make the ideal award is at the heart of what makes Society Awards the company that it is.

For more information on Society Awards, visit [www.societyawards.com](http://www.societyawards.com), or follow on Facebook at [www.facebook.com/societyawards](http://www.facebook.com/societyawards).