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# 13 Industry Companies Make Inc. Magazine's List Of Fastest Growing Companies

August 28, 2012 Staff August 2012, Industry News 3 Comments

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*Inc.* magazine has released its sixth annual *Inc.* 5000 list of the country's fastest growing private companies. A number of promotional products businesses appear on the magazine's prestigious ranking, among prominent brands such as Yelp, Chobani yogurt and Facebook.

For the second year in a row, Commotion Promotions (UPIC: IDEASTAR), a Phoenix, Arizona-based distributor, has made the *Inc.* 5000 list. The company has shown 38-percent growth over the past three years and appears at No. 3916 on the list.

Industry service provider iPROMOTEu (UPIC: IPRO9320) appears on the list for the second consecutive year, its year-over-year revenue growth for the past three years placing it 3,583 nationally. The Wayland, Massachusetts-based company is No. 338 in the Business Products and Services category, with a three-year growth of 51 percent. Ross Silverstein, president & CEO of iPROMOTEu, says: "We're thrilled to be included, once again, on *Inc.*'s list of the fastest-growing companies in America. The recognition is a testament to the strength of our business model. I'd like to acknowledge and thank iPROMOTEu's hard-working employees, its loyal affiliates, its suppliers and all its other supporters for their contribution to our growth and success."

Distributor Motivators, Inc. (UPIC: MOTIV8RS), based in Westbury, New York, earned its place on the list for the fifth consecutive year. The company appears at No. 4050 on the 2012 list, reporting a three-year growth rate of 35 percent. Company CEO Ken Laffer, MAS, says: "It's an honor to be acknowledged by *Inc.* for another year. The remarkable staff at Motivators continues to work harder than ever, and our ranking on the list reflects that."

Cleveland, Ohio's Proforma (UPIC: PROFORMA) reports that eight of its affiliated distributors made the magazine's list, four of them for consecutive years. Proforma Marketing Agency, No. 2797; Proforma Printing & Promotion, No. 2889; and Proforma Graphic Printsource, No. 4870, made the list for the second consecutive year in 2012, while Proforma Albrecht & Co., No. 3990, has been on *Inc.* magazine's list for five consecutive years. Proforma Promotionally Yours, No. 2976; Proforma Print Marketing, No. 3225; Proforma Graphic Services, No. 4321; and Proforma Brand Proformance, No. 4680, are appearing on the list for the first time this year.

"We are very pleased to have eight Proforma owners on the *Inc.* 5000 list of fastest growing companies," says Greg Muzzillo, founder of Proforma. "Proforma experienced a 10-percent sales increase over last year and we are on track for continued growth in 2012. We are proud of these owners, who are key contributors to the success of our organization."

Appearing at No. 1418 on the *Inc.* 5000 list is New York, New York-based supplier Society Awards (UPIC: S525797). With three-year growth of 213 percent, the company also appears on the magazine's Top Consumer Products and Services Companies and Top Companies in the New York City Metro Area.

"Society Awards is honored to be recognized by this prestigious list," says CEO David Moritz. "We have become the leading company in high-end custom awards and recognition



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products and are expanding every day. I look forward to another productive year.”

Sonic Promos (UPIC: sonicpro), a distributor based in Gaithersburg, Maryland, appeared on *Inc.* magazine's list at No. 3373. The company reports 57 percent growth over the past three years.

“We are honored and excited to be included on this prestigious list,” says Seth Weiner, president of Sonic Promos. “It is a validation of our belief that success comes from providing exceptional customer service and offering creative solutions to our clients' evolving promotional needs. We appreciate our loyal client base that brought us to this point, as well as the hard work of our employees, who always strive to ensure we are doing the very best for our clients.”

Despite the stagnant economy, the median growth rate of 2012 *Inc.* 500|5000 companies remains an impressive 97 percent. The companies on this year's list report having created more than 400,000 jobs in the past three years, and aggregate revenue among the honorees reached \$299 billion. To view *Inc.* magazine's full list, [click here](#).

If your company also made *Inc.* magazine's list and we missed it in this article, please [contact us](#) and we'll include the news in a follow up story scheduled for the September 4 issue of *PPB Newslink*.

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Jim Franklyn, InkHead Promotional Products says:

[August 28, 2012 at 2:42 pm](#)

congrats to our fellow winners! InkHead is also on the list at #2217! We are honored to see so many of our fellow distributors moving forward with robust success! Our growth over 3-year period was 115%!!

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