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## DWM International Names Aaron Bearce as Chief Financial Officer

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Bearce to Serve as CFO of [Society Awards](#), [Mode Design Group](#) and Ambition Beverages

New York, New York (PRWEB) August 13, 2012

[DWM International](#), parent company of Society Awards, Mode Design Group and Ambition Beverages, has named [Aaron Bearce](#) as Chief Financial Officer (CFO) of the Group effective August 20, 2012. As CFO, Mr. Bearce's responsibilities will include treasury, financial reporting, financial planning and analysis, financial operations, tax and investor relations. In addition, he will play an integral role in plotting the strategic direction of existing businesses and new growth initiatives at DWM International.

Mr. Bearce, 36, brings significant financial experience with particular emphasis on retail and consumer companies, a focus area for DWM International. Over the last several years, he has worked as Associate Director & Global Consumer/Retail Analyst for Barclays Capital and Moore Capital Management. In these roles, Bearce was responsible for making targeted investments, he was employed as Vice President & Senior Analyst at Prudential Equity Group.

Mr. Bearce received an MBA from Georgetown University and a B.S. from Boston College.

David Moritz, President & Chief Executive Officer, commented, "We are delighted Aaron has chosen to join our organization and we're excited to have him on board. His financial experience, combined with his entrepreneurial spirit, make him an excellent fit for this role. I am look forward to his productive and successful future with us."

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About Society Awards

Society Awards is the premiere company that designs and manufactures high-end custom awards, recognition products, and many other luxury objects of desire. Its prestigious clientele ranges from televised entertainment programs, charitable organizations, Fortune 500 corporations and film festivals all over the country. Society Awards counts high profile award shows including the Emmy's, Golden Globes, MTV Video Music and Movie Awards, CFDA Awards, GLADD Awards, American Music Awards and many others as clients. The company strives to produce the most innovative, aesthetically pleasing products, always keeping in mind the importance of luxury and style. Learn more at <http://www.societyawards.com>

About Mode Design Group

Mode Design Group is the premier agency for branding, packaging, product design and strategy. Mode has designed campaigns and rebranding for clients including Pepsi, John Varvatos, Land Rover, Marc Jacobs, Jaguar and Starbucks, amongst others. Mode combines several creative approaches to deliver proven results: Strategic storyboarding allows the client to see the marketing challenge or solution before you spend against it. Brand expression is the visual representation of the Creative Brief, and a visual articulation of a brand's unique values, personality and equities in a way that is easily understood by others. Idea modeling is MDG's way of translating innovative and entrepreneurial ideas into something tangible. Learn more at <http://www.modedesigngroup.com>

#### About Ambition Beverages

Ambition Beverages boasts three spirits under its umbrella: Vision Vodka, Gabrielle Wine and Noblesse Champagne. Vision is a wheat-based, American-made spirit distilled in Oregon using the finest ingredients from America's heartland. It has won numerous awards for its ultra-smooth taste, including a gold award from the San Francisco World Spirits Competition. Gabrielle Wine is a sparkling wine made in New York State at the oldest winery in America. It has won awards and praise from industry publications and was named a best buy by Wine Spectator and Wine Enthusiast magazines. Noblesse is a luxury product from Champagne Charpentier, a renowned Marne Valley winemaker with over 200 years and eight generations of distinguished heritage. Noblesse is a 100% cuvee, 100% estate champagne. Learn more at <http://www.ambitionbeverages.com>

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