

2015 MTV VMA AWARDS (WATCH LIVE STREAM NOW!)

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august 30  
9/8c

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### About the 2015 MTV VMA's

The 2015 MTV Video Music Awards will be held on August 30, 2015. The 32nd installment of the event will be held at the Microsoft Theater in Los Angeles, California, and hosted by Miley Cyrus. Taylor Swift leads the nominations with a total of 10, followed by Ed Sheeran, who has six. Another nominee, Kendrick Lamar, received four nominations for his video "Alright." However, the videos for Taylor Swift's "Bad Blood" and Flying Lotus' "Never Catch Me" (both on which he is featured) earned seven and two nominations respectively, bringing his total number of mentions to 13. Swift's "Wildest Dreams" music video will premiere during the pre-show.

An MTV Video Music Award (commonly abbreviated as a VMA) is an award presented by the cable channel MTV to honor the best in the music video medium. Originally conceived as an alternative to the Grammy Awards (in the video category), the annual MTV Video Music Awards ceremony has often been called the "Super Bowl for youth", an acknowledgment of the VMA ceremony's ability to draw millions of youth from teens to 20-somethings each year. By 2001, the VMA had become a coveted award. The statue given

to winners is an astronaut on the moon, one of the earliest representations of MTV, and colloquially called a “moonman”. The statue was conceived by Manhattan Design—also designers of the original MTV logo—based on the 1981 “Top of the Hour” animation created by Fred Seibert, produced by Alan Goodman, and produced by Buzz Potamkin at Buzzco Associates. The statue is now made by New York firm, Society Awards.

The annual VMA ceremony occurs before the end of summer and held either in late August or mid-September, and broadcast live on MTV, along with simulcasts on MTV’s sister networks to nullify in-house competition. The first VMA ceremony was held in 1984 at New York City’s Radio City Music Hall. The ceremonies are normally held in either New York City or Los Angeles. However, the ceremonies have also been hosted in Miami and Las Vegas.

Fun Fact:

1984: At the first MTV Video Music Awards in 1984, Madonna performed her hit “Like a Virgin” wearing a combination bustier/wedding gown, including her trademark “Boy Toy” belt. During the performance, she rolled around on the floor, revealing lacy stockings and a garter. Cyndi Lauper spoke in “Exorcist-esque gibberish” to explain the VMA rules right before winning the Best Female video for “Girls Just Want to Have Fun”

**The 2015 MTV VMAs will air live Sunday, August 30th at 9 p.m. ET.**

## Kanye West Will Be Honored With The Video Vanguard Award At 2015 MTV VMAs



Kanye West has created some of the most memorable and spectacular moments in MTV VMAs history, and at the 2015 show, he will be presented with the Michael Jackson Video Vanguard Award.

Yeezus has more than earned this honor, after years of releasing groundbreaking music and accompanying videos that have always pushed the envelope. From “Through the Wire,” to “Runaway” and “Bound 2,” his creative depths have never ceased to amaze us, and some could argue that his videos are complete masterpieces in their own right.

He’s even brought several of his creations to life at the VMAs over the past decade, with seven visually dazzling performances to date.

From his 2004 performance of “Jesus Walks/All Falls Down/Through The Wire,” to “Otis” with Jay Z in 2011 and 2013’s blacked-out rendition of “Blood on the Leaves,” the multi-talented rapper/producer always has a few tricks up his sleeve.

Now, we’re just waiting to hear the undoubtedly amazing speech he’ll be giving when he hits the stage to accept.

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Founder of the Nilsen Report. Created this website so people would start spelling my last name correctly.

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Founded in Ottawa, Canada in 2011 by Aaron Nilsen, the Nilsen Report has grown to be a globally known sports/entertainment website. We specialize in covering local events that have included the Ottawa Bluesfest, Ottawa Comiccon, Ottawa Pop Expo, Escapade Music Festival and concerts at the Canadian Tire Centre in Kanata, Ontario.

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