

DANCING WITH THE STARS MIRRORBALL FACTS

Dancing with the Stars' Mirrorball Trophy is made from a solid-spun brass stem and CNC-routed letters—both plated in 24-karat gold; a piano lacquer wood base; and an 8-in., \$10 plastic mirror ball ordered online.

"It's supposed to be a funny, comical award...the whole show is very tongue in cheek, so we craft this beautiful, high-quality sculpture and then affix the cheap plastic mirror ball to it. The incongruity is what makes it great." said David Moritz, founder and CEO of Society Awards.

Our company is connected to Society Awards through our membership in the Awards and Personalization Association



Photo courtesy of Society Awards

21 Number of Mirrorball Trophies awarded in *Dancing with the Stars'* more than 10 years.

18 IN.
Height of the trophy

PRODUCTION TIME

1 week for the stem, 2 weeks for the base, and 2 minutes for the mirrorball

20 POUNDS
Weight of the trophy. Good thing recipients have been working out!

Important 2016 Dates

APRIL

- 22 Earth Day
- 27 Administrative Professionals Day
- 28 Take Our Daughters and Sons to Work Day
- 29 Arbor Day

MAY

- 1 May Day
- 3 National Teacher's Day
- 8 Mother's Day
- 5 Cinco de Mayo
- 21 Armed Forces Day (U.S.)
- 23 Victoria Day (Canada)
- 30 Memorial Day

JUNE

- 6 Ramadan begins
- 14 Flag Day
- 11 Shavuot
- 19 Juneteenth
- 19 Father's Day

Caps, Gowns, and Gifts

GRAD GIFTS IN 2015



49%
People who feel it's important to give graduation gifts to close friends

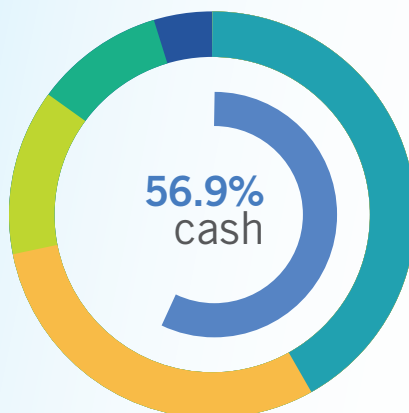
87%
People who feel it's important to give graduation gifts to immediate family

\$102.55

Estimated amount individuals spent on 2015 grad gifts

\$4.77 billion

Estimated total spent on 2015 grad gifts



card **41.6%**
gift card **30.2%**
apparel **12.9%**
electronics **10.3%**
other **4.8%**

LET US HELP YOU GIVE PERSONAL AND PRACTICAL GRADUATION GIFTS

Launchpad to Success: Engraved padfolios, pens, and briefcases can help new college grads look professional on their job search.

1 to Keep, 1 to Spend: Give an engraved money-clip, wallet, or bank prestocked with a little cash. The money fills the graduate's immediate need, and the personalized gift remains to be cherished.

Mark the Milestone: Engrave a gorgeous frame to hold photos from the ceremony or the grad's diploma. Place cash in the frame so you can give the gift before the photo or diploma is available. It's a present a graduate will doubly appreciate.

Personal Crime Stoppers: High-school grads will be hauling a lot of technology with them to college. Let us help you personalize those devices with a monogram, design, or other engraving. The result: a personal gift that stands out and deters theft!

