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## CATEGORIES

### PEOPLE'S CHOICE AWARD

THIS CATEGORY IS SPONSORED BY

#### Society Awards

The People's Choice Award 2012 gives every entrant a chance to win an additional trophy and prizes and this is how it works: After we close the awards for new submission we will enter the voting phase, where your entries are being judged by [our jury](#). This will take about three month's. Yeah, we know that is a long time, but our judges have a very busy schedule and we are delighted that they take the time to review your entries. So we don't want to pressure them.

To shorten that time for you guys, we came up with the people's choice award 2012 where you can have your friends, colleagues, family, followers on twitter, facebook friends ... to vote for your entries. The submission with the most votes, will be crowned with the people's choice award in October, when we announce the winners. This prize entitles you to the same prizes and trophy as the other categories so don't hold back.

### MUSIC ARTWORK DESIGN

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#### Escape Motions

Includes all artwork relating to a music single or album whether printed sleeves or digital artwork seen online such as iTunes or Spotify.

### LOGO/BRAND DESIGN

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#### Wrappz

Submissions can include any logo or brand design.

### WEBSITE DESIGN

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#### PhotoXpress

Submissions can include Flash, non-Flash, mobile versions and responsive/fluid website designs, web-apps.

### DESIGN FOR PRINT

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#### Art Nouveau

Submissions can include all forms of printed material such as posters, leaflets, flyers, billboards, banners, business cards, folders etc.

### DESIGNER/AGENCY OF THE YEAR

THIS CATEGORY IS SPONSORED BY

#### Communigator

The entrant with the highest average score from all the submitted work will claim this trophy. Scoring will be through our jury.

### DIGITAL ART

THIS CATEGORY IS SPONSORED BY

#### HDR Soft

Submissions can include all forms of digital art whether a personal project or for a client.

### LIFETIME ACHIEVEMENT

THIS CATEGORY IS SPONSORED BY

#### Strata

### TV/MOVIE ARTWORK DESIGN

THIS CATEGORY IS SPONSORED BY

#### Topaz Labs

Our jury will each nominate an outstanding candidate and you get the chance to vote for your favourite. Candidate with most votes wins.

Submissions can include all movie and television posters whether for print, digital or the new motion posters. DVD sleeves can also be submitted.

## PACKAGING DESIGN

THIS CATEGORY IS SPONSORED BY

*Quantum Print*

Submissions can include packaging labels, boxing, bespoke packaging, video game packaging. DVD packaging should be submitted into the Movie/TV Artwork Category.

## BOOK SLEEVE DESIGN

THIS CATEGORY IS SPONSORED BY

*Redfield Plugins*

Submissions can include artwork for printed books, e-books, Kindle and iBooks.

## STUDENT AWARD

THIS CATEGORY IS SPONSORED BY

*Student Designers*

With the student awards we give young talents the opportunity to shine. Entered can be one project of your choice which will be judged.

*Signup to be notified of winners and submission dates*

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