



Inc. Magazine Unveils Its Annual Exclusive List of America's Fastest-Growing Private Companies--the Inc.500|5000

By: **Society Awards** via **GlobeNewswire News Releases**

Posted on August 27, 2012 at 03:00 AM EDT

Society Awards Ranks No. 1,418 on the 2012 Inc. 500|5000 With Three-Year Sales Growth of 213%



NEW YORK, Aug. 27, 2012 (GLOBE NEWSWIRE) -- *Inc.* magazine today ranked **Society Awards** NO. 1418 on its sixth annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent entrepreneurs. **Society Awards** joins Yelp, yogurt maker Chobani, Giftcards.com, KIND and Facebook, among other prominent brands featured on this year's list. **Society Awards** was also recognized on Inc.'s top lists for Top Consumer Products & Services Companies and Top Companies in the New York City Metro Area.

Society Awards designs and manufactures high end custom awards, recognition products and many other luxury objects of desire. Its prestigious clientele includes the Emmy Awards, Golden Globes, MTV Video Music and Movie Awards, CFDA Awards, GLADD Awards, American Music Awards and many others. The company strives to produce the most innovative, aesthetically pleasing products, always keeping in mind the importance of luxury and style.

"**Society Awards** is honored to be recognized by this prestigious list," says CEO David Moritz. "We have become the leading company in high-end custom awards and recognition products and are expanding every day. I look forward to another productive year".

In a stagnant economic environment, median growth rate of 2012 Inc. 500|5000 companies remains an impressive 97 percent. The companies on this year's list report having created over 400,000 jobs in the past three years, and aggregate revenue among the honorees reached \$299 billion.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/5000.

"Now, more than ever, we depend on Inc. 500/5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is," says *Inc.* Editor Eric Schurenberg.

More about Inc. and the Inc. 500|5000

Methodology

The 2012 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2008 to 2011. To qualify, companies must have been founded and generating revenue by March 31, 2008. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2011. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2008 is \$100,000; the minimum for 2011 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at www.inc.com/500.

About *Inc.*

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit www.inc.com.

About the Inc. 500|5000 Conference

Each year, *Inc.* and Inc.com celebrate the remarkable achievements of today's entrepreneurial superstars—the privately held small businesses that drive our economy. The Inc. 500|5000 Conference & Awards Ceremony brings together members of the *Inc.* community, both a new class of Inc. 500|5000 honorees and the list's alumni, for three days of powerful networking, inspired learning, and momentous celebration. Please join us October 3–5, 2012, at the JW Marriott Desert Ridge Resort & Spa in Phoenix, Arizona. For more information about the 2012 Inc. 500|5000 Conference & Awards Ceremony and to register, visit www.inc500conference.com or call 866-901-3205.

The **Society Awards** logo is available
at <http://www.globenewswire.com/newsroom/prs/?pkgid=14316>

CONTACT: MEDIA CONTACT:

Katherine McPherson kate@societyny.com 212-804-7482