

PROPAGANDA



VINCE CAMUTO

The latest collection offers a variety of styles and colors for the ever-changing fashionista. Inspired by the different cultures and the natural hues encountered on an exotic excursion, this collection is one to admire. Vince Camuto explored the use of texture this season, utilizing weaves, gems and metal — making combat look chic with their G.I. inspired flats, heels and sandals. The shoes are brought to new heights with 4.3-inch wedges and 4.7-inch stilettos. The label creates statements with simple black pumps by embellishing the heel in silver studs in the Malaya shoe, or using pleated chiffon and a peep toe in the Moda shoe. VinceCamuto.com



DOP DOP SALON

Established in 1996, Dop Dop Salon has become a mainstay in NY's SOHO. As a renowned hair salon and performance space, its 4,000 square foot loft atmosphere provides an open and creative approach to hair artistry. Dop Dop is known for treating every guest with talent, respect and extraordinary customer service. In partnership with L'Oreal Professionnel, the salon's team members are worldwide educators trained in the most advanced techniques and product lines such as Kerastase, Shu Uemura, Redken and Mizani. You can also catch DopDop's work on the pages of most fashion magazines, on the red carpet and backstage at New York's Mercedes Benz Fashion Week. DopDop.com



VISION VODKA

Society Awards, the makers of the golden statuettes given out at the Golden Globes and MTV VMAs, brings you a new brand of luxury. Expertly distilled in Oregon using ingredients from America's heartland, Vision Vodka is the first true American made luxury vodka. It begins with snowmelt from the hills of Oregon, combined with wheat from the heartland of America. The vodka is filtered five times using a charcoal-based filtration and undergoes a special finishing process to achieve its unmatched taste. Displayed in an artistically functional bottle, Vision Vodka won two silver awards at the 2010 World Beverage Competition, one for best vodka and the other for best beverage package design. Check out trendy carriers including 1Oak, Hudson Terrance, The W Hotels and the Waldorf Astoria — or order from website.VisionVodka.com



UNITE GO365 HAIRSPRAY

Of all the ways you want your hair to look, a helmet is not one of them. Unite hair care has combined three products into one with its GO365 hairspray. Want a fine mist for soft curls? Turn the nozzle. Something a bit stronger for a complicated up-do? Turn again. In addition to three varying strengths, this hairspray is 100 percent vegan with ingredients derived from plants, berries and minerals to condition, strengthen and smooth hair. UniteEuroTherapy.com.



GUESS CHRONOGRAPH WATCHES

The time has come (no pun intended) for a watch that combines both functionality and elegance, and thanks to Guess, that time is now. Their new chronograph style is at once sleek and bold with a masculine band, carbon fiber-inspired dial and bright, eye-catching neon accents. But watch out—this piece might garner you more attention than you're prepared for. Guess.com.



TERRI

With a plethora of vegetarian and organic menu options, Terri is the go to place for vegan cuisine. All menu items are 100% vegan and kosher, and the variety of food offered provides customers with something new to try each visit. The Skinny Elvis consists of Peanut Butter with caramelized banana, with a fat version, aptly named the Fat Elvis, featuring the skinny version plus soy bacon. Terri also offers an assortment of smoothies made with soymilk and juices or rice or almond milk for no extra charge. If you're looking to rid your body of toxins, Terri offers a 3-day juice cleanse that includes a variety of nutrients. TerriNYC.com