Three K-Pop Groups Are Nominated for The American Music Awards

By Alexa L. Oct 26, 2020
On October 26, Monday, the American Music Awards (AMAs) released its 2020 list of nominees. To K-pop fans' surprise, three K-pop groups were seen in the nominee list. Keep on reading to see who they are!

BTS is nominated for 'Favorite Duo or Group Rock - Pop/Rock'. The boy band is nominated against the Jonas Brothers and Maroon 5.

(BTS, Jonas Brothers, Maroon 5)

This is not the first time BTS has been nominated for this award. In fact, in 2018, they actually won in this category! At that time, they were nominated against Panic! At the Disco and the Jonas Brothers. At the time, BTS was not physically present for the award ceremony, but they sent a video message thanking the ARMYs for their love and support.

BTS, EXO, and NCT 127 are all nominated for 'Favorite Social Artist'. The three K-pop groups are nominated against Billie Eilish and Ariana Grande. BTS and EXO were both nominated for this award back in 2019, while this is NCT 127's time being nominated for the award.
Again, this is another award BTS has won in the past. In 2018, BTS won the award, beating out Cardi B, Ariana Grande, Demi Lovato, and Shawn Mendes. BTS ended up winning the award again a year after, in 2019. There, they were up against Billie Eilish, EXO, Ariana Grande, and Shawn Mendes.

Back in 2019, BTS was also nominated and won 'Tour of the Year', beating out Ariana Grande, Elton John, P!nk, and Ed Sheeran. The boys won the award for the 'Love Yourself World Tour'. The said tour is the highest-grossing tour by an act that performs the majority of their songs in a non-English language.

The American Music Awards is one of the Big Four Music Awards shows, alongside the Grammy Awards, the MTV Music Awards, and the Billboard Music Awards. Winners of the awards are selected by a poll that the public and fans can vote in through the official American Music Awards website.

Previously, winners were selected by members of the music industry after analyzing the artist's commercial performance, such as airplay and sales. In the past, nominations were based solely on sale and airplay and nominated any musical release despite how old the release is.

Now, however, the American Music Awards only select works that were released during the eligibility period. The award statue is manufactured by the New York firm Society Awards.
Earlier this week, it was announced that several K-pop groups submitted nominations for the 63rd Grammy Awards in the hopes of being one of the official nominees. BTS submitted seven Grammy nominations, BLACKPINK submitted four nominations, SuperM submitted eight nominations, and MONSTA X submitted seven nominations. The official nominees for the Grammy awards will be announced in November.

Earlier this month, the People's Choice Awards also announced their list of nominations, surprising people with the amount of nominations K-pop groups BTS and BLACKPINK snagged. BTS is nominated for four award categories BLACKPINK, on the other hand, is nominated for two award categories. Voting for the People's Choice Awards closed earlier this week, and fans need to wait until November 15 until they figure out if their favorite group has won.

Will you be voting in the American Music Awards (AMAs)?

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