

NAACP Kicks off Scholarship Week in Partnership with Major Brands

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Today, the NAACP kicks off its scholarship week, a week-long promotion of the organization's current scholarship opportunities for outstanding and qualified Black students pursuing undergraduate and graduate degrees. Through the generosity of its donors, the NAACP advances efforts to ensure equity in educational opportunity that prepares students for success in school, work, and life.

"It is a privilege for the NAACP to provide scholarships to so many deserving students. The ability to partner with so many brands that donate money, resources, and time to supporting students in their educational pursuits is what it looks like to answer societal matters from a collective approach," said Yumeka Rushing, NAACP Chief Strategy Officer. "The key to enabling the next generation of activists and community leaders is pouring into them from a collective mindset that clears a pathway toward success."

NAACP recognizes the plight of students caught between seeking their degree and the increasing cost of college. Lessening the burden for countless students faced with copious debt removes a barrier to entry and creates a world where possibilities are limitless.

The scholarships range in dollar amount, academic interests, and age. Whether students are graduating high school senior or early in their professional careers, the NAACP is pleased to provide financial opportunities and recognition to assist with collegiate and post-educational

endeavors. Please be sure to review individual scholarship eligibility requirements and deadlines.

ELIGIBILITY CRITERIA

Applicants must:

- Be a member of the NAACP. If you are not a member of the NAACP, [join today](#).
- Be African American or a person of color.
- Be currently enrolled full-time or accepted to an accredited college or university in the U.S.
- Be a graduating high school senior, undergraduate student, or graduate student for applicable scholarships.
- Possess a grade point average of 3.0 or above on a 4.0 system.
- Demonstrate interest in a relevant field of study where applicable. *For additional information, see the scholarship you are applying for.*

See the complete list of NAACP's scholarships [here](#).

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